



# NATIVEAMERICA .TRAVEL

NativeAmerica.Travel is the first destination website to promote Indian Country tourism to the world.

AIANTA is creating NativeAmerica.Travel to inspire travelers to visit Indian Country, inform them about tribes and their destinations in their own words, and offer an entry point to visitors for trip planning.

#### The website will showcase:

- American Indian, Alaska Native and Native Hawaiian (AIANNH) attractions, activities, and lodging
- Rich narrative experiences
- High-impact photographs and videos
- Interactive and filterable map

AIANTA has selected Luckie & Co. to design and develop the website and A2B Consulting to research and collect content from across Indian Country.

#### Who can be featured on NativeAmerica.Travel?

- Federally & state-recognized tribes & Native Hawaiians
- AIANNH owned, tourism-related enterprise (e.g. restaurant, tour, lodging, monument, park, event)
- Tourism-related business that serves the interests of AIANNHs (e.g. tours with indigenous guides, trading posts selling American-Indian made art)
- Tourism-related business that features AIANNH heritage (e.g. museums, historical sites)

#### Why join NativeAmerica.Travel?

- Reach a wider audience online with traffic driven by integrated SEO & marketing strategy
- Control listing content at all times- tell your story in your words
- Listings are free for AIANTA members and key partners at this time
- Visitors are steered to partners through live links and contact information to facilitate bookings

- Tribes will have the ability to use map data to support community development and planning
- The more listings on NativeAmerica.Travel, the better tool it becomes for potential visitors- be part of the success!

#### Register for NativeAmerica.Travel

NativeAmerica.Travel is currently under development; AIANTA is accepting content from members and key partners through September, 2015.

The public launch of NativeAmerica.Travel will take place during the 17th Annual American Indian Tourism Conference, September 13-17 at the Sky Ute Casino Resort, an enterprise of the Southern Ute Tribe in Ignacio, Colorado.

The website will be open to all federally and state recognized tribes and Native Hawaiians beginning September 18th.

#### For more information, contact:

REGISTRATION@NATIVEAMERICATRAVEL.COM

